



Flagship Sustainability Project (AFSP)

AFSP Workstream	2023 Highlights	2024 Goals
WS1 Calculation Methods	<ul style="list-style-type: none"> ✓ Successful partnership with IVK to host 4 PCF workshops, facilitating the scoping for the sector-wide PCF tool to be developed by Sphera ✓ Agreement on the methodology, scope, data collection process, timeline, and deliverables from Sphera ✓ Groundwork to prepare for data collection to develop the PCF tool 	<ul style="list-style-type: none"> ⊙ Kick-off data collection for PCF tool ⊙ PCF tool development (MVP), validation, demo, onboarding... ⊙ Evaluate future steps for EPD and PEF for tapes
WS2 Waste Management	<ul style="list-style-type: none"> ✓ Afera strategy for release liner recycling (impact of colour) ✓ Survey report on tape waste management with inputs from tape manufacturers & converters ✓ Interviews with waste collectors and recyclers to build a waste management ecosystem 	<ul style="list-style-type: none"> ⊙ Implement release liner recycling program with partners ⊙ Measure progress of release liner recycling ⊙ Organise workshops to increase the circularity of tapes by focusing on the 9Rs framework of a circular economy
WS3 Advocacy	<ul style="list-style-type: none"> ✓ Afera feedback to PPWR ✓ Spanish Plastic Packaging Tax guidance document ✓ UK Plastic Packaging Tax guidance document ✓ Position paper on Mass Balance approach 	<ul style="list-style-type: none"> ⊙ Develop DfR guidelines and a guidance document for sustainable use of tapes ⊙ Ensure clear communication on the relevance of new regulations and their impact ⊙ Revision and update of position papers and guidelines ⊙ Engage with external stakeholders with aligned interests